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April 3, 1981
BMR-81-62

Dr. Joshua H. Lederberg
President
Rockefeller University
1230 York Avenue
New York, New York 10021

Subject: Corporate Strategic Plan

Dear Josh:

At this time the Celanese Corporation is putting together its 10-Year Strategic Plan. As the chief technical officer of the Corporation, it is my responsibility to comment on the overall technical portion of that Plan. In line with these comments it is my intention to point out important external changes that have taken place during the last year that are likely to impact or influence the overall technical strategy of the Corporation.

I certainly have two or three such changes which I think are likely to influence us, particularly as they involve our competitors. It has occurred to me, however, that the Technical & Scientific Advisory Board might have some interesting points of view on these external happenings, and therefore, I'm writing to you to solicit your thoughts on the two or three significant external events that you think we should take into account in our technical planning at this time. Any help that you can give me would be warmly appreciated.

Sincerely,

BMR:GRN